BE PART OF THE VISION

2019 EVENT SPONSORSHIP OPPORTUNITIES

To Become a Sponsor Contact:
Angela L. Minniefield, MPA
Vice President of Advancement, Strategic Development and External Affairs
(323) 357-3669 or angelaminniefield@cdrewu.edu
VISION STATEMENT
Excellent health and wellness for all in a world without health disparities.

MISSION STATEMENT
Charles R. Drew University of Medicine and Science is a private non-profit student centered University that is committed to cultivating diverse health professional leaders who are dedicated to social justice and health equity for underserved populations through outstanding education, research, clinical service, and community engagement.

COMMUNITY LEADERSHIP EXCELLENCE DIVERSITY INTEGRITY COMPASSION
Thank you for your support.

Science was a groundbreaking concept over five decades ago that became a reality that is needed more than ever today. Your generous, tax-deductible gift will help further the education plans of hundreds of students who are committed to creating healthier communities and eliminating health disparities in the most underserved areas of this nation. Charles R. Drew University of Medicine and Science is uniquely prepared and positioned to do just that: produce the healthcare workforce of tomorrow—physicians, nurses and other health professionals with the requisite technical education, policy leadership and cultural understanding and sensitivity.

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As our growth trajectory continues, I welcome all our stakeholder groups—long-time and new donors, alumni, community members and business leaders—to join us on our journey to break even more new ground. In this publication, you will find a series of events—from the first in a series of initiatives to enhance the campus experience for our students.

Our nation faces an aging, increasingly diverse population seeking more and more medical services. At the same time, the gap between those communities with access to care and those who lack that access continues to grow. Throw in uncertainty in healthcare policy and volatility in the healthcare marketplace, and the challenge of educating and training healthcare providers for this future is daunting.

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Thank you for your support.

Sincerely,

DAVID M. CARLISLE | MD, PhD
Choose your level
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PRESENTING SPONSOR | $30,000
Name listed as Presenting Sponsor on marketing materials
Prominent branding to include:
  - On stage recognition and remarks
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  - One page ad in event program
  - Listed in Thank You announcements
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  - One full-page ad in 2019 Legacy Leaders Spring Gala Souvenir program
  - One full-page ad in 2019 Jazz at Drew Souvenir program
  - Invitation to Pre-event Sponsor Recognition Dinner
  - One table of 10 to President’s Breakfast
  - Invitation to CDU Annual Donor Recognition Reception
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  - Name and logo on CDU Giving page (6 months)

ADVOCATE FOR HIGHER EDUCATION ACCESS SPONSOR | $7,500
Prominent branding to include:
  - On stage recognition
  - Listing in event program
  - Social Media recognition
  - One table of 10 to President’s Breakfast
  - Invitation to CDU Annual Donor Recognition Reception
  - Recognition in Annual Report

TABLE SPONSOR | $2,000
One table of 10 to President’s Breakfast
Listing in event program
Invitation to CDU President’s Annual Donor Recognition Event
Recognition in Annual Report

INDIVIDUAL TICKETS | $175
PRESENTING SPONSOR | $75,000
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• Specific press releases regarding partnership with sponsor
• On-stage recognition
• Program listing as Platinum Sponsor
• Full-page ad in Gala Souvenir program
• Full-page, Color - $2,000
• Logo advertisement on Jazz at Drew web page
• Web banner on Jazz at Drew web page
• Name and logo on festival marketing materials
• Exclusive VIP Reception sponsor
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• Name and logo on festival marketing materials
• Name and logo on CDU social media networks
• Name and logo advertisement on Jazz at Drew web page
• Name and logo on festival marketing materials
• Name and logo on Jazz at Drew web page
• On-stage branding
• On-stage introduction
• On-stage recognition and introduction
• On-site branding
• Web banner on Jazz at Drew web page
• Category exclusivity for your premium business segment (e.g. automotive, beverage, etc.)
• Prominent branding to include:
• Product placement
• Name incorporated in event title
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☐ I am unable to participate, but would like to send a contribution in the amount of $ _________

Please find a check enclosed made payable to Charles R. Drew University of Medicine and Science

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