



Charles R. Drew University of Medicine and Science
2018 JAZZ AT DREW SPONSORSHIP OPPORTUNITIES



Presenting Sponsor • \$150,000

- Category exclusivity for your premium business segment (e.g. automotive, beverage, etc.)
- Name incorporated in event title
- On-site branding
- Product placement
- Prominent branding to include:
 - All event press releases to include Presenting Sponsor's name
 - Specific press release regarding partnership with sponsor
 - Stage branded with Presenting Sponsor's logo
 - On stage recognition and introduction
 - Name and logo advertisement and web link on CDU website and Jazz at Drew web page
 - Name and logo on step and repeat and at red carpet VIP reception
 - Name and logo on all festival promotional materials
 - Name and logo on CDU social media networks
 - Name and logo on thank you ads
- One 6-person cabana
- Two reserved VIP tables to festival
- 8 passes to VIP event
- Four backstage passes
- Name inclusion on Brick Wall of Honor on University campus
- CDU President's Annual Donor Recognition Reception invitation
- Annual Report recognition
- Additional partnership opportunities can be negotiated

Entertainment Sponsor • \$100,000

- Category exclusivity for your premium business segment
- Web banner on Jazz at Drew web page
- On-site branding
- Product placement
- Prominent branding to include:
 - All event press releases to include Entertainment Sponsor's name
 - Sponsor's name on festival posters and all promotional materials
 - Name and logo advertisement and web link on CDU website and Jazz at Drew web page
 - Name and logo on CDU social media networks
 - On-stage recognition
 - Name and logo on thank you ads
- Two reserved VIP tables
- 8 passes to VIP event
- Two backstage passes
- CDU President's Annual Donor Recognition Reception invitation
- Annual Report recognition
- Additional partnership opportunities can be negotiated



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Diamond Sponsor • \$50,000

- Name listed as Diamond Sponsor on all promotional materials as exclusive VIP Reception sponsor
- Promotional product placement
- Prominent branding to include:
 - All event press releases to include Diamond Sponsor's name
 - Sponsor's name on festival posters and all promotional materials
 - Name and logo on CDU social media networks
 - Name and logo advertisement and web link on CDU website and Jazz at Drew web page
 - On stage recognition
 - Name and logo on thank you ads
- Two reserved VIP tables at festival
- Eight passes to VIP event
- CDU President's Annual Donor Recognition Reception invitation
- Annual Report recognition
- Additional partnership opportunities can be negotiated

Platinum Sponsor • \$25,000

- Name listed as Platinum Sponsor on all promotional materials
- Opportunities for product sampling and one-to-one interaction with consumers
- Prominent branding to include:
 - All event press releases to include Platinum Sponsor's name
 - Sponsor's name on festival posters and all promotional materials
 - On stage recognition
 - Name and logo advertisement on events web page and Jazz at Drew web page
 - Name and logo on CDU social media networks
 - Name and logo on thank you ads
- Eight VIP tickets to festival
- Eight entries to VIP event
- CDU President's Annual Donor Recognition Reception invitation
- Annual Report recognition

Gold Sponsor • \$10,000

- Name listed as Gold Sponsor on all promotional materials
- Prominent branding to include:
 - All event press releases to include Gold Sponsor's name
 - Sponsor's name on all festival posters and promotional materials
 - Name and logo advertisement on CDU website and Jazz at Drew web page
 - Name and logo on thank you ads
 - Name and logo on CDU social media networks
- Four VIP tickets to festival
- Four passes to VIP event
- CDU President's Annual Donor Recognition Reception invitation
- Annual Report recognition

Jazz at Drew Scholar Sponsor • \$3,500

- Sponsor CDU student scholarships
- Two VIP tickets to festival



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- Two tickets to VIP event
- CDU President's Annual Donor Recognition Reception invitation
- Annual Report recognition

Jazz at Drew Community Partner • \$2,500

- Sponsor 10 pairs of general admission tickets for community members
- Logo included on festival promotional materials
- CDU President's Annual Donor Recognition Reception invitation
- Annual Report recognition

Advertising Opportunities

- Full page ad (Front inside cover) **\$3,000**
- Full page ad (Back inside cover) **\$3,000**
- Standard ad **\$2,000**

Ad Specifications:

- Color
- Full Page (Vertical) 8.5" x 11"
- High Resolution PDF / PNG / JPEG
- Ad Deadline September 21, 2018

Customize Your Sponsorship

- I would like to personalize my sponsorship (please call 323-357-3669)
- Exhibit and Jazz at Drew Program advertising available (please call 323-357-3669)