

Logo: Incorrect Usage

Do not stretch or alter the logo in any way.

Do not enclose the logo within a box or other shape.

Do not change the proportions or order of the elements.

Do not place the logo over a clashing background color.

Do not reverse out the logo.

Do not use any colors for the logo other than those specified in this guide.

Do not add drop shadows to the logo or the University's name.

NOTE: The logo and the University's name may be placed over a photograph in certain instances, subject to approval by the Office of Strategic Advancement.



Charles R. Drew University
of Medicine and Science

