STRATEGIC PLANNING PROGRESS NEWSLETTER

INTRODUCTION

Charles R. Drew University of Medicine and Science’s strategic plans are designed to bring the community together to reflect on past achievements, identify current challenges, envision future direction, and develop realistic strategies for implementation. The current 2015-2020 Strategic Plan comes to an end on June 30, 2020; hence, President Carlisle has put the University in a planning mode until the 2020-2025 Strategic Plan is adopted by the Board of Trustees.

To ensure full community involvement in the planning process, we will release a monthly Strategic Planning Progress Newsletter. The Newsletter will keep the community informed of where we are in the process and solicit community participation as needed. The inaugural Newsletter summarizes November 2019 strategic planning activities.

PRESIDENT CARLISLE’S ANNOUNCEMENT

Dear Campus Community:

I write to thank all members of the CDU community who participated in developing and implementing the current 2015-2020 Strategic Plan. As you are aware, the 2015-2020 Strategic Plan ends midnight of June 30, 2020. Therefore, effective today, November 4, 2019, I am announcing the start of the next strategic planning exercise under the leadership of Provost Steve Michael, the Executive Vice President for Academic Affairs. Following this announcement, Provost Michael will engage the community to ensure an inclusive planning process and a successful completion of the Plan for Board of Trustees’ approval at its June 2020.
The 2020-2025 Strategic Plan will capitalize on the successes of the current Plan and explore further strategies toward a midsize institution of science and health. A university strategic plan is in essence the Board of Trustees’ Plan for the university; hence, I encourage all stakeholders to make the planning exercise a top priority and ensure a successful completion of the process. Thank you for your involvement and I look forward to celebrating the completion of the Plan with our community.

President David Carlisle, MD, PhD

**Academic Administrators & Faculty**

- Dr. Hector Balcasar, Dean, COSH
- Dr. Deborah Prothrow-Stith, Dean, COM
- Dr. Diane Breckenridge, Dean, SON
- Dr. Syreeta Greene, Dean, SA
- Dr. Ron Edelstein, Assoc. Dean, COM
- Dr. Roberto Vargas, Assist. Dean, COM
- Dr. Sheila Young, Director, PostBacc
- Dr. Lucy Kibe, Director, PA, COSH
- Dr. Sharon Cobb, Director, SON
- Dr. Richard Lindstrom, Director, IRE
- Dr. William Shay, Assoc. Provost
- Dr. Keisha Partlow, Director, UHI
- Mr. David Lee, Director, HIV Program
- Dr. Victor Chaban, Faculty, COM, COSH & SON
- Dr. Magda Shaheen, Faculty, COM & SON

**Executive Teams**

- Ms. Sylvia Drew-Ivie, Asst to the President
- Ms. Angela Minniefield, SVP—USA
- Mr. John Patton, Gen. Counsel
- Mr. Carl McLaney, VP—Business
- Ms. Elizabeth Bakersville, CFO

**Staff Representatives**

- Ms. Jackie Brown
- Ms. Nicola Martin
- Mr. Armando Estrada

**Community Representatives**

- Dr. Adrienne Martinez-Hollingsworth, Alumna
- Aziza Lucas-Wright, Community Faculty

Some pictures of Campus Planners:

**STRATEGIC PLANNING CO-LEADERS**

In the spirit of CDU shared governance and to ensure inclusive faculty leadership, Provost Steve Michael proposed and received approval of President David Carlisle to appoint co-leaders.

Following the tradition started five years ago, the President of the Faculty Senate, Dr. Lola Ogunyemi was appointed co-leader of the 2020-2025 Strategic Planning Committee.

In addition, Dr. Mohsen Bazargan, the Faculty Trustee, was also appointed a co-leader for the Planning Committee.

“Moving CDU into the future requires careful planning and consultation with faculty, students, community members, administrators and external stakeholders. We look forward to shaping an exciting future as we continue to move toward excellence, with this strategic planning process,” says Dr. Ogunyemi

“We have no doubt that the next iteration of our strategic plan will serve as an effective tool to guide us toward our goal of becoming an outstanding mid-level student-centered University that is committed to cultivating diverse health professional leaders who are dedicated to social justice and health equity for underserved populations,” says Dr. Dr. Bazargan
NOVEMBER ACTIVITIES

The Strategic Planning Committee met three times in the month of November. These meetings focused solely on training members for the task of planning. As discussed in the meeting, we assumed some of the Committee members are new to formal corporate planning; hence, the need for training. These training sessions were also important to introduce members to not only to the tasks ahead to each other.

It is important that planning committee starts on the same page, have reasonable understanding of what strategic planning is and it is not, appreciates the reasons for each activity involved, and understand how best to contribute to the process and personally grow through the process.

Planning Meeting Locations

As a way of reaching out to the larger community organizations and neighbors, we solicited assistance from Martin Luther King Outpatient Hospital and the County Public Health by 120st and Wilmington Road. We are exceedingly grateful to the leadership of these organizations that have approved our request to use their halls for strategic planning activities.

Most of our planning meetings occur on Fridays from 8am to 12noon. The first meeting took place in the Terrace Hall, MLK Outpatient Hospital. Our second meeting was moved from Friday, November 28 because of the Thanksgiving Holiday to Wednesday, November 26, 2016. The second meeting took place in the main hall of the Public Health Building.
Everyone in the CDU community is invited to join a task group to help shape the new Strategic Plan. If you would like to join, please contact a task group Co-Leader, and inform Richard Lindstrom (richardlindstrom@cdrewu.edu).

Task Force A:
**Summary of Current Strategic Plan**
Co-Leaders: Provost Michael; Senate President Ogunyemi; Faculty Trustee Bazargan

Task Force B:
**Summary of Accreditation Reports**
Co-Leaders: Bill Shay; Sharon Cobb
Members:
Lucy Kibe; Victor Chaban

Task Force C:
**Primary Data—Survey (Design & Execution)**
Co-Leaders: Richard Lindstrom; David Lee
Members:
Tom Magee; Sondos Islam; Magda Shaheen

Task Force D:
**Qualitative Data—Focus Groups & Interviews**
Co-Leaders: Keosha Partlow; Sheba George (?)
Members:
Lejeune Lockett; Roberto Vargas; Darlene Parker-Kelly; Aziza Lucas Wright; Sylvia Drew-Ivie; Adrienne Martinez-Hollingsworth
Task Force E:  
**Financial Reports, Capital Plan, & Technical Information**  
Co-Leaders: Liz Baskerville  
Members:  
Deborah Prothrow-Stith; Armando Estrada; Diane Breckenridge; Karen Jackson; Carl McLaney; Angela Minniefield

Task Force F:  
**Environmental Data—National, State, Local, HBCU’s, ASI’s, HSI’s trends, rankings, student markets, etc.**  
Co-Leaders: Syreeta Greene; Sheila Young  
Members: Nikesha Williams; Ron Edelstein; John Patton; Hector Balcazar

**HOW TO BE INVOLVED**

A comprehensive strategic plan requires the involvement of all members of the community. Some participate by serving on the Strategic Planning Committee. Others participate by serving on the many subgroups listed above. If you are interested in serving in any of the subgroups, please contact the leaders of the group. Yet others participate by providing data through surveys, interviews, and focus group meetings.

The community will also have several opportunities to respond to the draft of the Plan before it is formally presented to the Board. Should you be interested in serving any capacity, please feel free to contact the Provost Office: Debbie A. Lopez, Executive Assistant to the Provost  
Debbielopez@cdrewu.edu, Tel: 323.563.4927

**Community Input**

Community readers of the Newsletter are also encouraged to send in feedback or comments relevant to the planning process to be featured in the Newsletter. All comments will be appreciated. Please send your comments to: **Provost Office: Debbie A. Lopez, Executive Assistant to the Provost**  
Debbielopez@cdrewu.edu,
Below are listed the dates for meetings of the entire Strategic Planning Committee. Individual task groups each have their own schedule of working meetings in order to present to the full committee on the dates noted below.

<table>
<thead>
<tr>
<th>Date</th>
<th>Subject</th>
<th>Location</th>
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<tbody>
<tr>
<td>January 10</td>
<td>Group A, Prior SPs Report</td>
<td>TBD</td>
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<td>January 31</td>
<td>Progress reports</td>
<td>TBD</td>
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<tr>
<td>February 7</td>
<td>Group B, Accreditation Reports</td>
<td>Public Health Bldg.</td>
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<td>February 21</td>
<td>Group F, Environmental Scan</td>
<td>TBD</td>
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<td>March 6</td>
<td>Group E, Financial/Technical</td>
<td>TBD</td>
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<td>March 13</td>
<td>Group C, Survey Data</td>
<td>TBD</td>
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<tr>
<td>March 27</td>
<td>Group D, Qualitative Data</td>
<td>TBD</td>
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<td>April 3</td>
<td>Theme Analysis Draft</td>
<td>TBD</td>
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<td>April 10</td>
<td>Strategic Objectives Draft</td>
<td>TBD</td>
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<td>April 17</td>
<td>Complete Draft</td>
<td>TBD</td>
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<td>April 20-May 8</td>
<td>Vetting Presentations: Academic Senate; Staff Management Council; Student Government; Community Stakeholders; EMT</td>
<td>Scheduled to align with meetings of the stakeholder groups</td>
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<td>April 24</td>
<td>Revise based on comments</td>
<td>10am-12; TBD</td>
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<td>May 1</td>
<td>Revise based on comments</td>
<td>10am-12; TBD</td>
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<tr>
<td>May 8</td>
<td>Revise based on comments</td>
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<td>May 15</td>
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